INTRODUCTION

In the 21st century, higher education has evolved from a detached learning institution to an ARE (Academia-Research-Entrepreneurial) eco-system. The ARE eco-system is formed from an erudite nucleus infused with local and international research paradigm supported by enterprising intellects thus impacting stakeholders in various ways particularly in developing a world-class intellectual environment. This year 12th SEAAIR conference theme: "Culturalizing World-Class Higher Education in ASEAN" examines internalized exceptional and accomplished elements which have provided excellence within the ARE eco-system towards creating global academic excellence.

THEME
"Culturalizing World Class Higher Education in ASEAN"

SUB-THEMES
Proposals are encouraged within the sub-themes below, but are not limited to:

- *Institutional research in World Class higher education*
- *Innovation capabilities in World Class higher education*
- *Teaching and Learning Scholarship in World Class higher education*
- *Best Practices and Benchmarking World Class higher education*
- *Culture in World Class higher education*

SEAAIR 2012 FEES

Presenter/Participant	Local (RM)	International (USD)
Early bird (from 14 Aug – 14 Sept)	700.00	250.00
Conference fees (After 14 Sept)	800.00	300.00
Post graduate Student	450.00	150.00

*Pre conference/workshop is open only to local participants.

SEAAIR 2012 IMPORTANT DATES

August 30	Deadline of submission of abstract
September 7	Notification of accepted paper
September 20	Deadline of full paper submission
September 30	Confirmation of accepted paper
October 5	Submission of revised full paper
* Nov 5	Pre-conference for local participants only
Nov 6 – 8	Conference

SUBMISSION OF PROPOSALS

The submission deadline for abstract (150-200 words in English) should be no later than Thursday, August 30, 2012.

To submit your abstract and paper please register with easychair.org. Click on the following link to sign up:
https://www.easychair.org/account/signin.cgi?conf=seaair2012

HIGHLIGHTS OF SEAAIR 2012

* Pre-conference workshop *Open to local participants only.

* Educational visit to Universiti Malaysia Sabah.

* While-conference tour for presenter's families and post-conference tour.

* Cocktail and annual dinner.

WHO SHOULD ATTEND

From networking with peers to presentation sessions by leading experts in the field, the annual conference is the must attend event for academics, educators, researchers, practitioners in higher education, government agencies, higher education students and other relevant parties.

ACCOMMODATION

PROMENADE HOTEL (CONFERENCE VENUE)
☎ +60 88 265555
✉ enquiry@promenade.com.my
🏠 www.promenade.com.my
📇 RM300.00 - RM2,500.00

HYATT REGENCY KINABALU
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🏠 www.kinabalu.regency.hyatt.com
📇 RM270.00 - RM400.00

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📇 RM190.00 - RM220.00

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📇 RM129.00 - RM229.00

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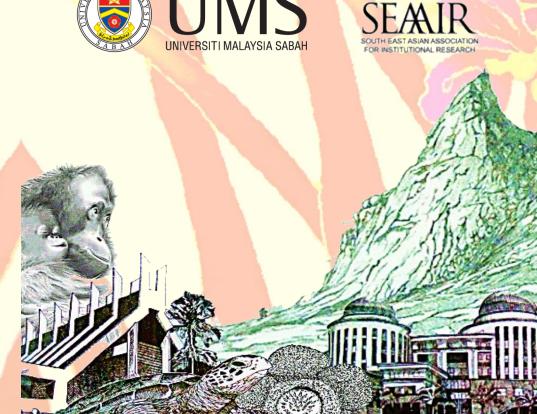📇 RM78.00 - RM250.00

12th Annual SEAAIR Conference

6 – 8 November 2012 · Promenade Hotel, Kota Kinabalu · Sabah · Malaysia

"Culturalizing World Class Higher Education in ASEAN"

CONTACT INFORMATION

12th Annual SEAAIR Conference Secretariat
School of Education and Social Development
Universiti Malaysia Sabah
Jalan UMS, 88400 Kota Kinabalu
Sabah, MALAYSIA

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Fax: **+6088-320268**

For further registration information please visit the conference website at
http://www.ums.edu.my/conferences/SEAAIR

Organized by:

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SEAAIR
SOUTH EAST ASIAN ASSOCIATION
FOR INSTITUTIONAL RESEARCH